Privacy Policy

Last modified: April 21, 2023

Introduction

LLAMA INN and LLAMA SAN (collectively the “Company” or “We”) respect your privacy and are committed to protecting it through our compliance with this policy.

This policy describes the types of information we may collect about you that you provided to our business partners (such as RESY NETWORK, INC. (hereinafter, “Resy”)) and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

• From Resy when you provide such information to Resy.
• When you interact with our advertising and applications on third-party websites and services.

It does not apply to information collected by:

• Us offline or through any other means, including on any other website operated by the Company or any third party, or
• Any third party, including through any application or content (including advertising) that you interact with.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is to opt out of our use of your information. This policy may change from time to time. In the event our privacy policy changes, we will notify you through the email address that you provided to Resy.

Information We Collect About You and How We Collect It

We collect several types of information from and about our customers, including information by which you may be personally identified, such as name, email address, telephone number (“personal information”).

We collect this information from Resy.

Information You Provide to Resy

The information we collect may include:

• Information that you provided to Resy by filling in forms on Resy’s Website or Mobile Application.
• Your responses to surveys that we might ask you to complete for research purposes.
• Details of transactions you carry out or purchases you made at our restaurants.
How We Use Your Information

We use information that you provided to Resy, including any personal information:

- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To provide you with marketing communications, discounts, or coupons through our business partners such as inKind.
- In any other way we or Resy may describe when you provide the information.
- For any other purpose with your consent.

Disclosure of Your Information

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of La Molina Holdings LLC’s assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding.
- To third parties to market their products or services to you if you have not opted out of these disclosures.
- To fulfill the purpose for which you provide it.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of La Molina Holdings LLC’s, its subsidiaries, our customers, or others.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Disclosure of Your Information for Third-Party Advertising.** If you do not want us to share your personal information with third parties for promotional purposes, you can opt-out by sending us an email with your request to unsubscribe@llamainnyc.com.
- **Promotional Offers from the Company.** If you do not wish to have your email address/contact information used by the Company to promote our own or third parties’ products or services, you can opt-out by sending us an email stating your request to.
unsubscribe@llamainnnyc.com. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions.

We do not control third parties’ collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative (“NAI”) on the NAI’s website.

**Data Security**

We have implemented measures designed to secure your personal information stored on our servers, if at all, from accidental loss and from unauthorized access, use, alteration, and disclosure.

**Changes to Our Privacy Policy**

If we make material changes to how we treat our customers’ personal information, we will notify you by email to the email address specified in your Resy account and/or through a notice on the Website home page. The date the privacy policy was last revised is identified at the top of the page.

**Contact Information**

To ask questions or comment about this privacy policy and our privacy practices, contact us at: unsubscribe@llamainnnyc.com.